

**MADE OF
HERE?**

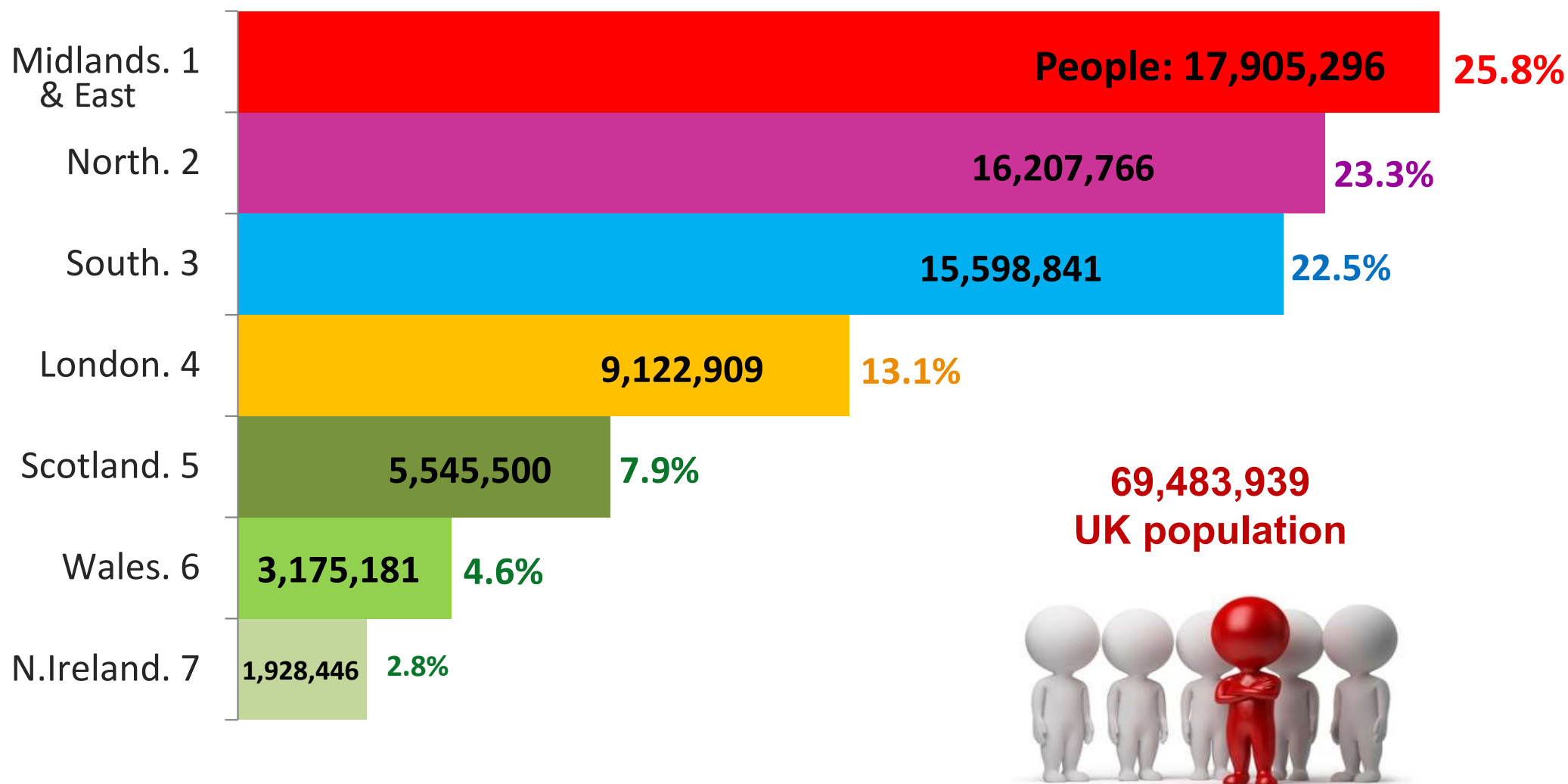


Who pays the licence fee?



Who pays the licence fee?

POPULATION of each Ofcom reporting region

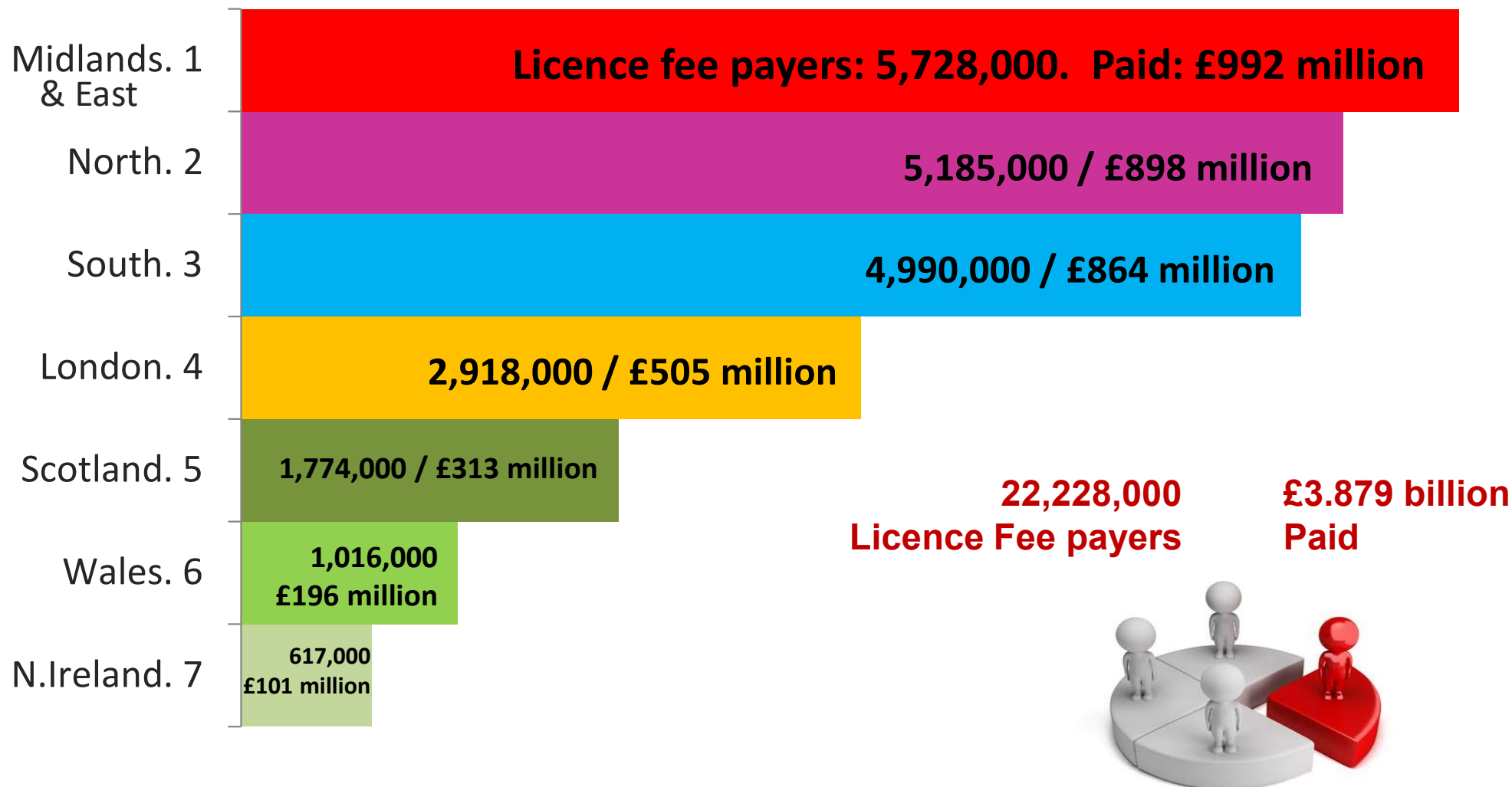


Source: Office for National Statistics (ONS) Population Estimates mid-2025 (published October 2026) - mapped to Ofcom reporting regions.



Who pays the licence fee?

LICENCE FEE PAYERS / AMOUNT PAID to the BBC by each Ofcom region, 2026



Source: 22,228,000 'Paid-for' Licence Fee holders and £3.879 billion revenue, BBC Annual Report 2026 (published July 2026), pages 146 & 147. Excludes 'free' licences for qualifying over 75s. Revenues for Scotland, Wales, Northern Ireland rounded to nearest £1mn (by the BBC) are provided individually on pages 227 to 235 and displayed above. Revenue for England: £3.256 billion, page 238. For the 4 Ofcom English regions, revenues are estimated simply - using their share of licence fee payers - and rounded by the Campaign. Licence Fee Payer numbers by nation and English regions calculated using their population shares.

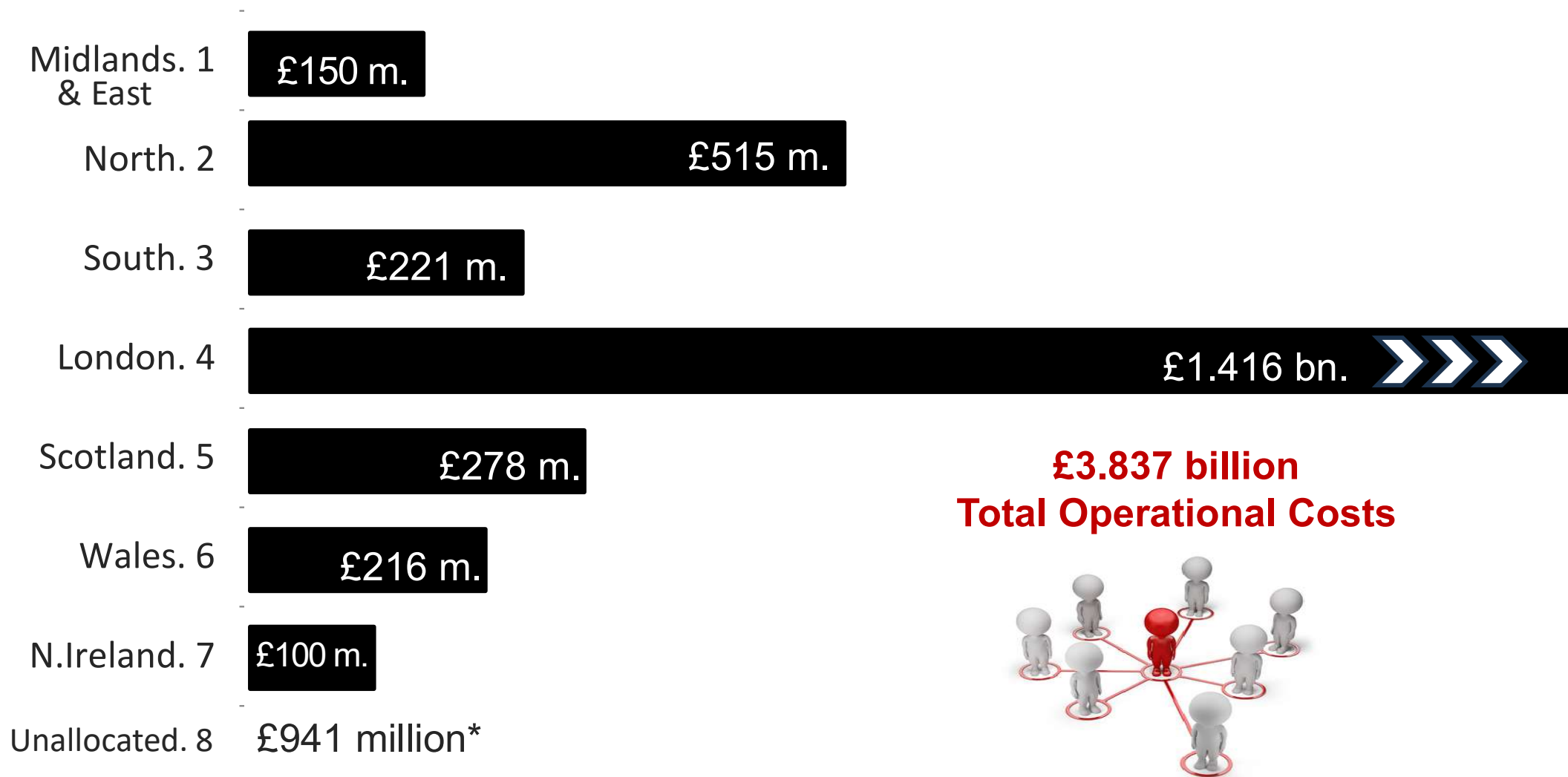


**Where is the
licence fee
spent?**



Where is the licence fee spent?

BBC Operational spend across the UK in 2025/26



Source: BBC Annual Report 2026 (page 62), Total Operational Costs £3.837 billion. Excludes licence fee collection; S4C grant; World Service grant spend and other costs.

Nations spends for Scotland, Wales, Northern Ireland provided in BBC Annual Report 2026 (pages 225 to 238).

England spend, page 238 given as £2.302 billion. Spend for English regions not individually provided, estimated here by Campaign using BBC activity by region and data provided elsewhere in the Annual Report..

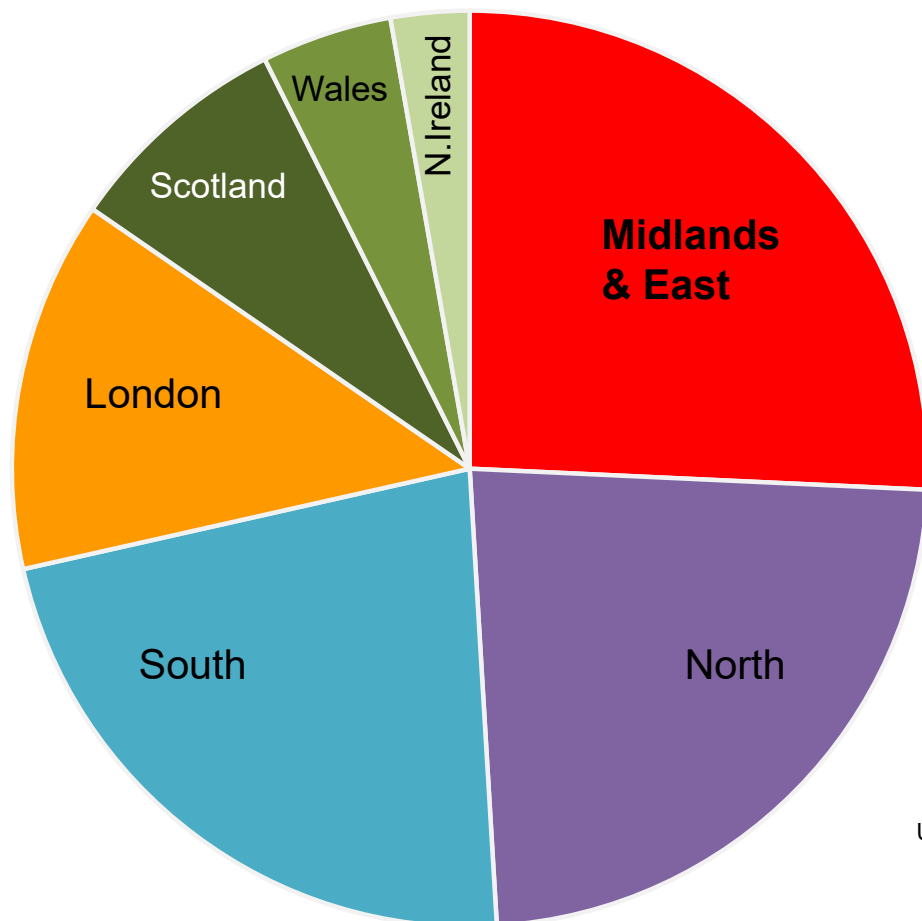
* Unallocated is the difference between declared BBC spend for all 4 nations and Total Operational Costs.. Includes various support / administration costs, acquisition; news and World Service costs.



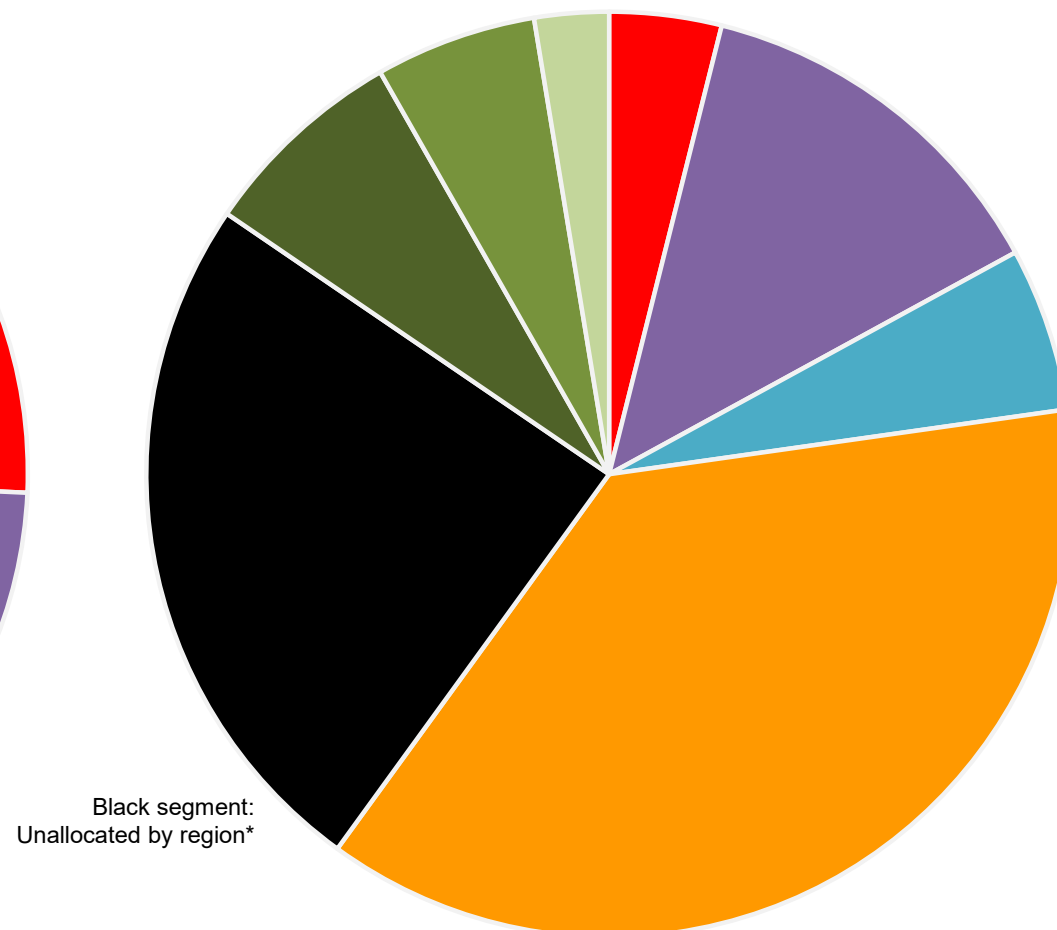
Where is the licence fee spent?

Some regions are more equal than others...

Licence Fee revenue £



BBC Operational spend £



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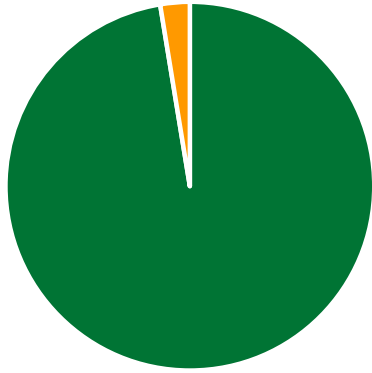
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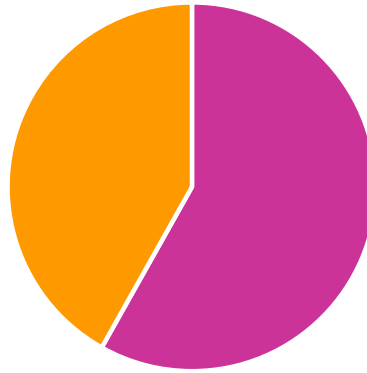


Where is the licence fee spent?

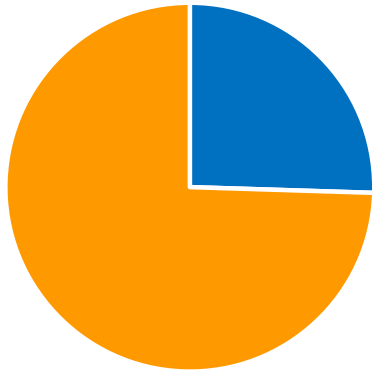
How much of your £174.50 licence fee is spent in your region?



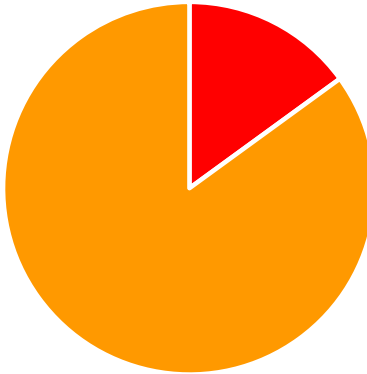
The Nations: £173.66 / 97.4%
Scotland, Wales & N.Ireland



North: £99.33 / 57%



South: £44.29 / 25.6%



Midlands & East: £26.19 / 15.1%

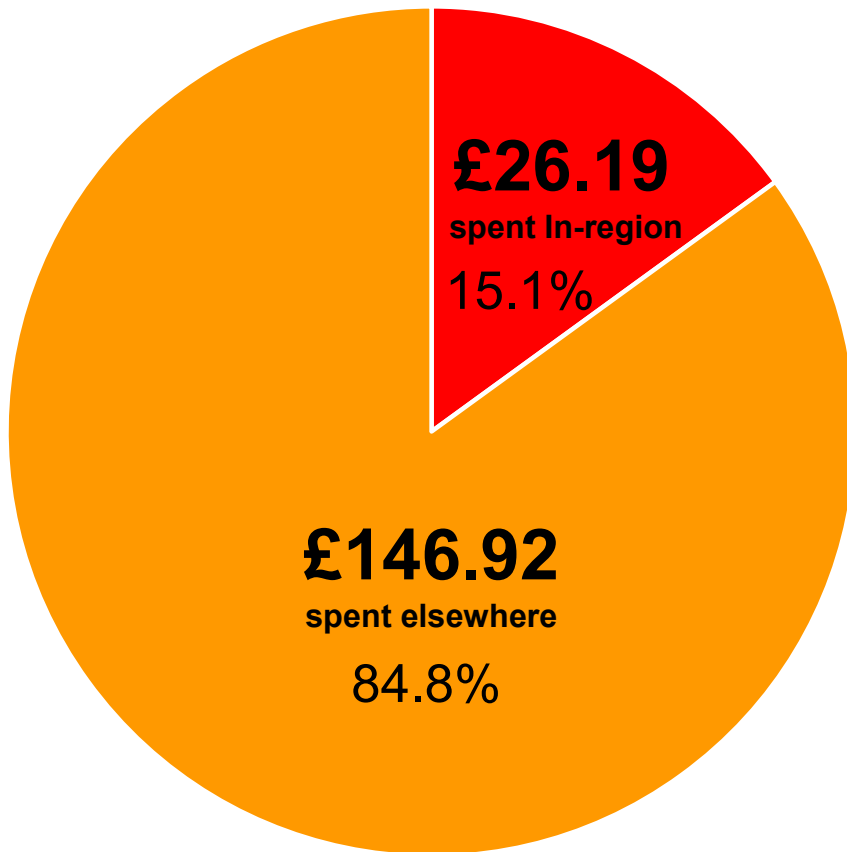


English regions: Campaign spending estimates, based on BBC activity by region and data provided elsewhere in the Annual Report.



Where is the licence fee spent?

The Midlands & East Licence Fee 2025/26



The Midlands & East put £992 million into the BBC.

The BBC spent £150 million in the Midlands & East.

The biggest regional contributor continually gets the smallest investment of its own licence fee!

Note: Average Licence fee in 2025/26 period £173.11 allowing for reduced cost of a small number of concessionary and B&W licences. .
English regions: Campaign estimates, based on BBC activity by region and data provided elsewhere in the Annual Report.



**Take a close
look at BBC
television...**



Getting the picture?



The BBC's largest single spend is for making network television programmes for its national channels - BBC1, BBC2, BBC3 and BBC4.

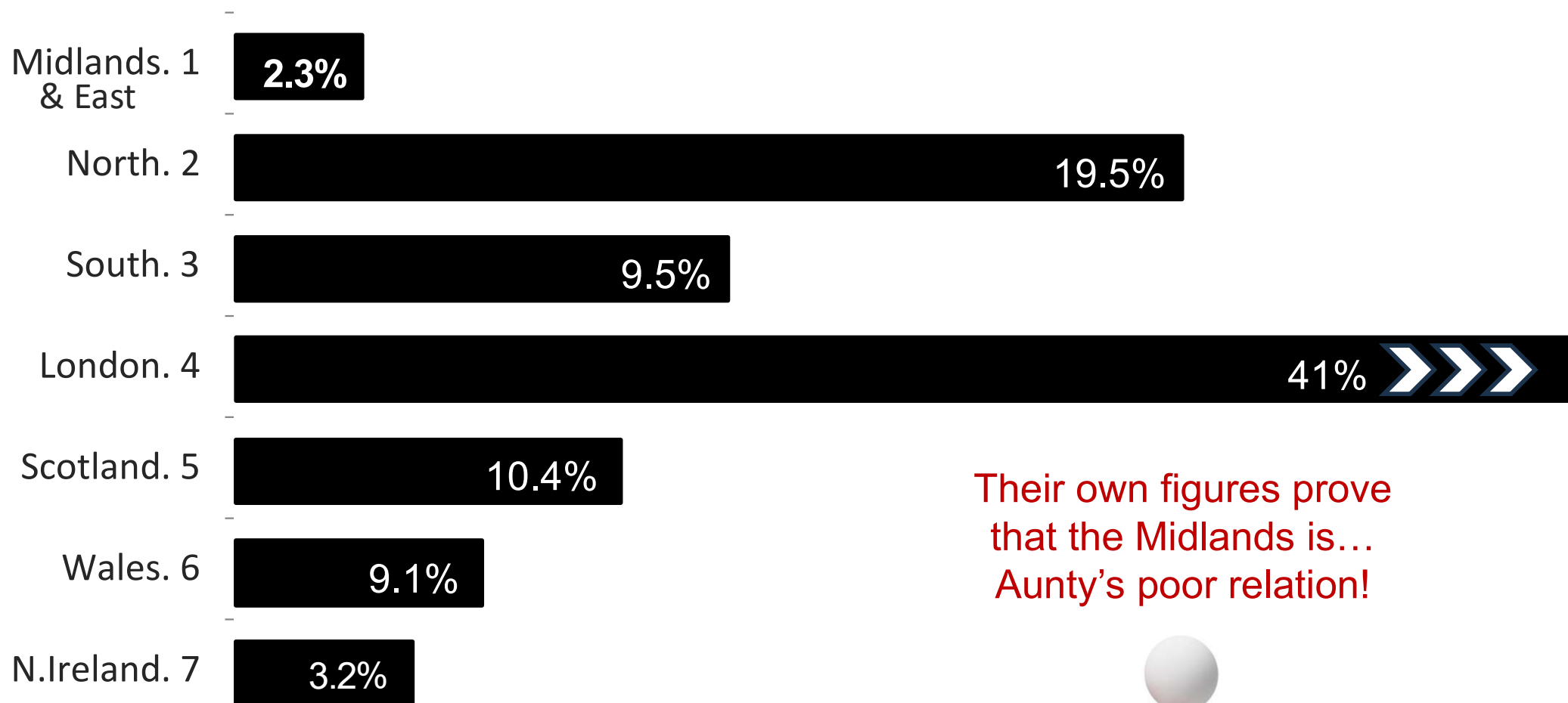
The Nations & English regions share of this spend is published annually in the BBC Annual Report.

The figures are only published as a percentage...



Where the licence fee is spent

BBC network television spend, 2025



Their own figures prove
that the Midlands is...
Aunty's poor relation!

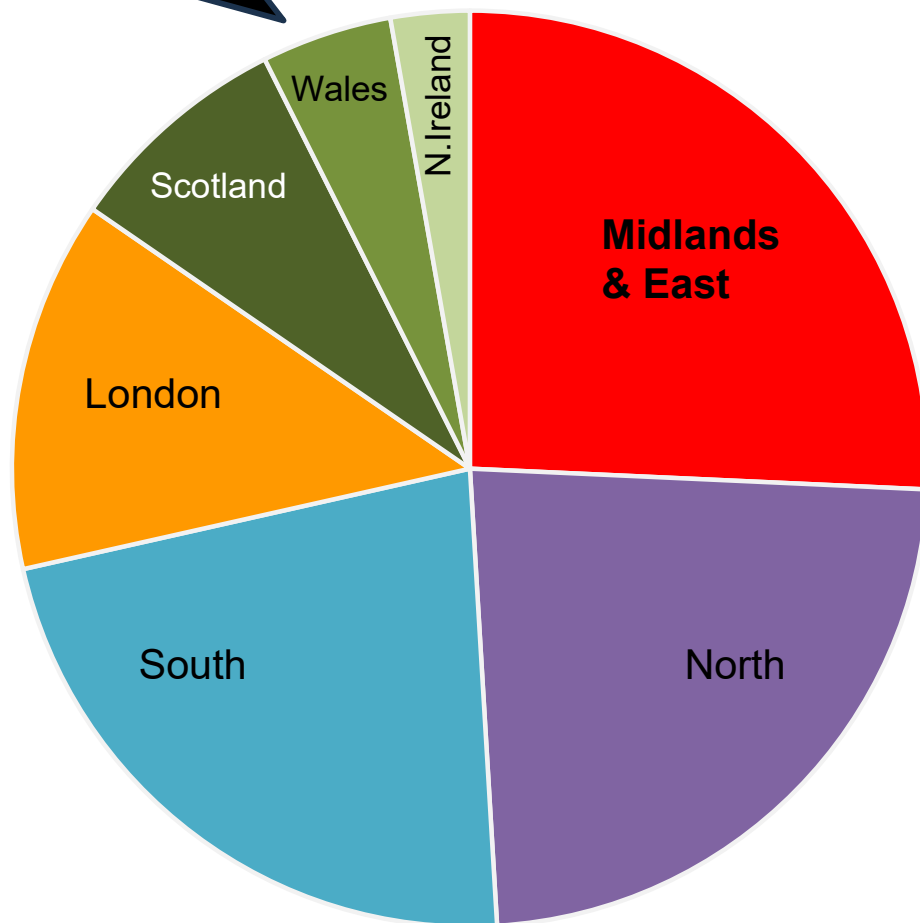


Source: BBC Annual Report 2026, page 51. Spending shares for calendar year 2025.

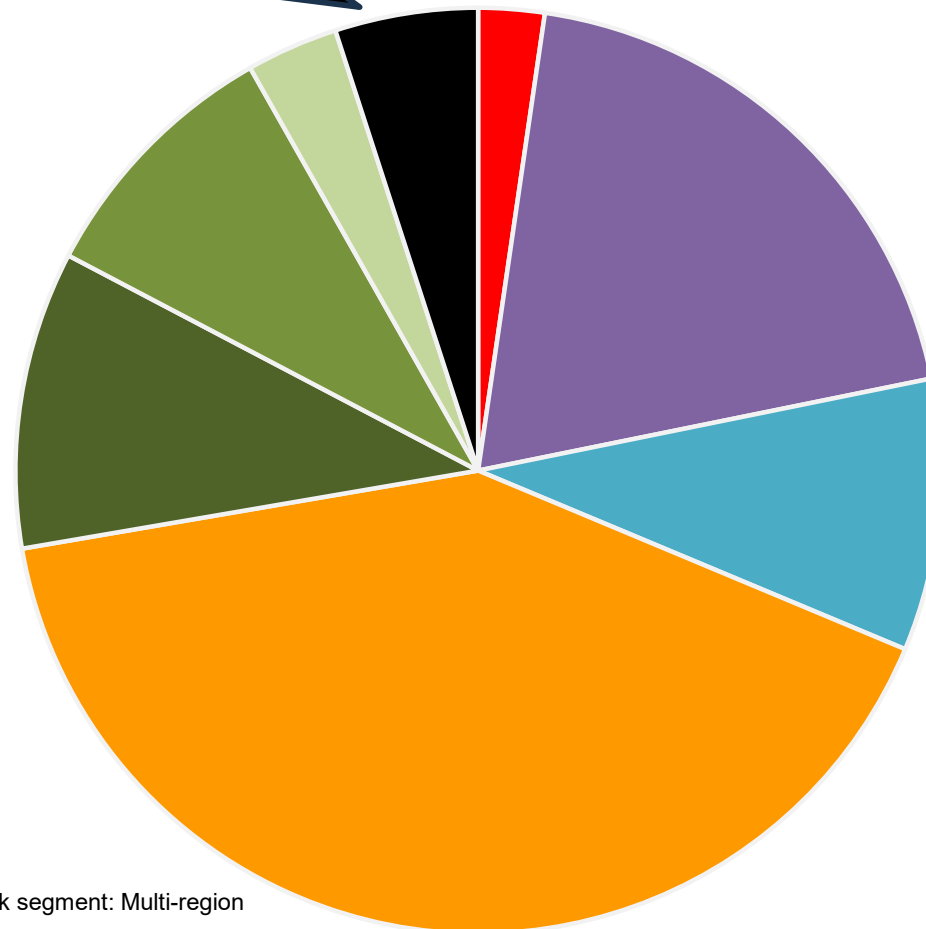


How not to reflect the UK in your television output...

Licence Fee payers



BBC network television budget



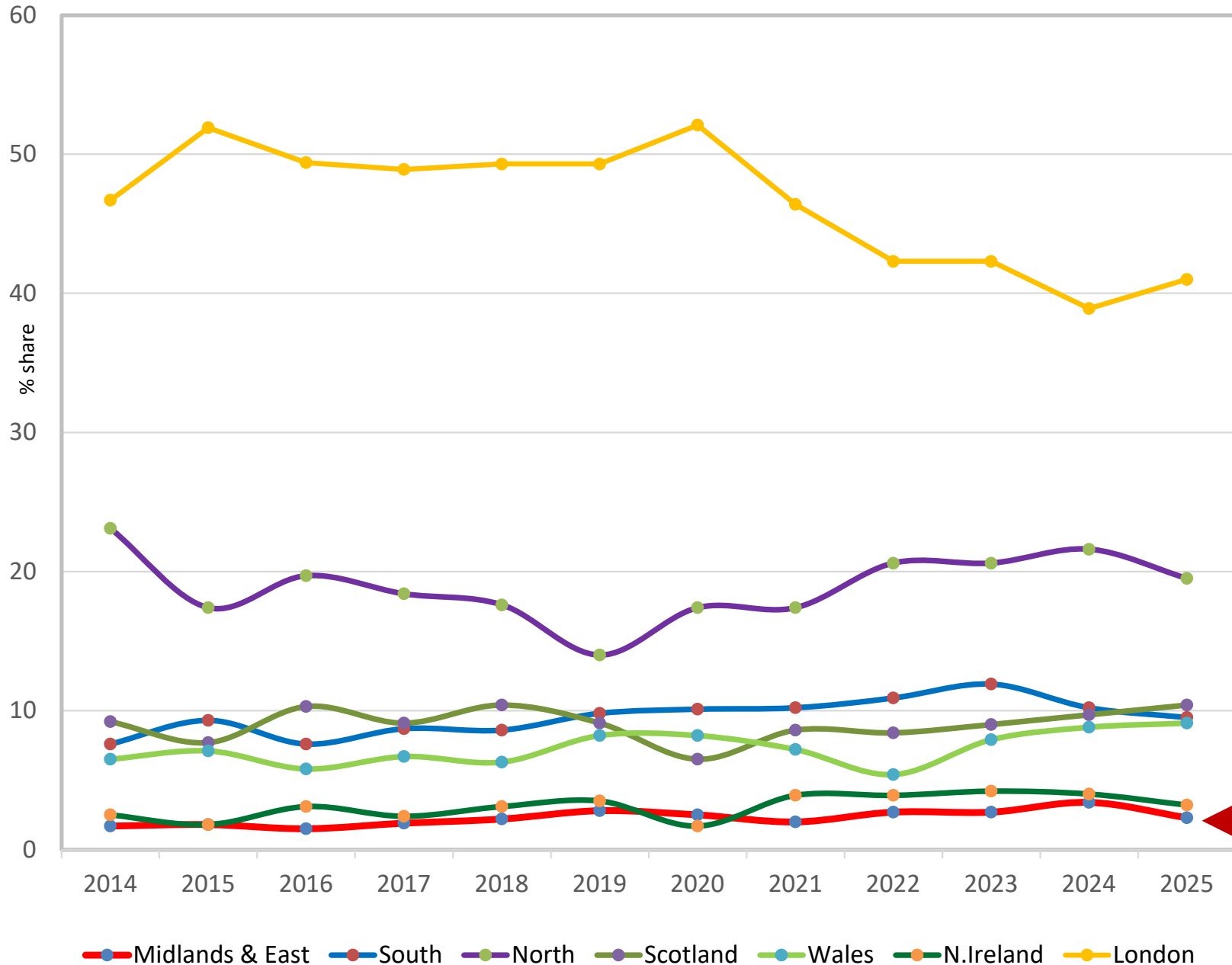
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BBC network television spend 2014 – 2025



Home to over 25% of licence fee payers, the Midlands & East has been granted the lowest share of BBC network TV spending for 11 out of the last 12 years - with only a 2.3% share of the budget in 2025



**Mind
the gap...**



Q: How to boost the Midlands & East economy by £7 billion over the next 10 years... without spending an extra penny?

In 2025/26, BBC expenditure in the Midlands & East amounted to little more than £26 per licence fee payer. Across the North & South of England - excluding London – the average was £72.33.

If the Midlands & East received the same average funding, BBC direct spending would increase from £150 million to £414 million per year.

That's an additional £264 million annually, or £2.64 billion over a 10-year Charter!



According to the KPMG/BBC formula, this represents £7 billion in extra GVA – a transformative opportunity for the Midlands & East' creative economies.

This would not cost the BBC nor the UK Government an extra penny. It would stem from a fair and equitable allocation of BBC expenditure of our own licence fee, invested in the region.

Mind the Gap? Yes, we do.



And finally...

BBC spending across the UK is inconsistent and particularly inequitable in the English regions, as its own figures reveal.

For 25 years, the Midlands has faced ongoing cuts to BBC studio facilities and production, despite appeals and lobbying from the region to senior BBC management.

Some production has been lost, while *MasterChef* and *Silent Witness* have been lifted in. A handful of daytime dramas have been commissioned.

A new BBC regional hub at The Tea Factory is to open in 2027–28; however, it will not include a network television studio, and the region is set to lose its radio drama studio.

Network television programming spend by region as a percentage of eligible spend		
	2025	2024
Non-regional	41.0%	38.9%
Scotland	10.4%	9.7%
Wales	9.1%	8.8%
Northern Ireland	3.2%	4.0%
Total nations	22.7%	22.6%
Midlands	2.3%	3.4%
North of England	19.5%	21.1%
South of England	9.5%	10.2%
Multi-English region*	1.8%	1.2%
Total English regions	33.1%	35.9%
Other multi-region*	3.2%	2.5%
Total regions excl. London	36.3%	38.4%
Total nations and regions	59.0%	61.1%
Grand total	100.0%	100.0%

Network television spend based on Ofcom definitions by calendar year.



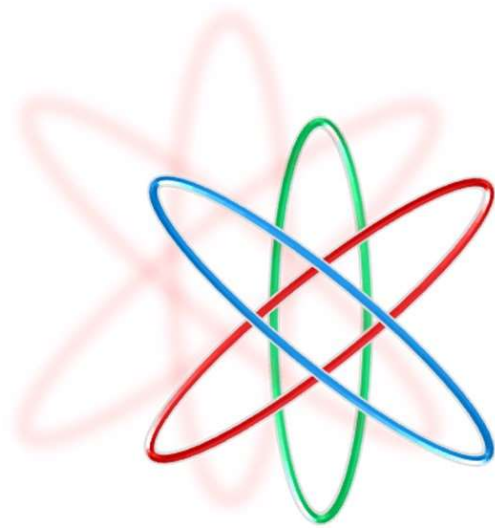
The BBC has plenty of reasons and space to expand in Birmingham, but it chooses not to.

BBC Annual Report 2026, page 51.



**NOT MUCH
MADE OF
HERE!**





Campaign *for*
Regional Broadcasting
***and* Production**

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